

# WHEN THE SECRETARY OF STATE SAYS: "PLEASE STOP HACKING US..."

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Figures: Left, historical photo of 1973 Paris Peace Accords to restore peace following the Vietnam (American) War. Right, Reuters, May 2015, Iran negotiates with the five members of UN Security Council plus Germany.







#### Real-Time Cyber Attack Map



Figure: Live attack map sample from September 8, 2014. Norse Corporation. See the current live cyber attack map on your smart phone or computer: http://map.norsecorp.com/



#### DDoS shuts down Facebook



Figure: On June 19, 2014, a massive distributed denial of service (DDoS) attack appears to originate from China and shut down Facebook that afternoon for half an hour. Youtube.



## United Nations General Assembly





# U.S.-China Strategic and Economic Dialogue









# Australia-U.S. Ministerial Meeting





### Cyber diplomacy

#### Key points:

- Insight on senior bilateral dialogues
- Attribution problem
- Disclosure dilemma
- Recommendations for white hat hackers, private companies, and the U.S. government



#### Cyber weapons and cyber espionage

- Politics
- Economics
- Military





#### Types of dialogues



- Senior level discussions
- Subject matter expert talks
- Intelligence-policy hybrid talks



# Cyber as topic in diplomacy

How does cyber security become a topic?

- News
- Intelligence sources
- White House, Pentagon, State leads
- Stakeholder office edits and clears
- Desk officer
- Precedence







#### Roadblocks in senior dialogues

- Attribution problem
- Disclosure dilemma



Figure: U.S. hit by 5840 attacks within a 45 minute span around June 2014.



# The "5 Ws" plus "how"

- Political science and area studies
- Technical skills





#### State versus non-state actors

State actor targets state actor:	State targets non-state actor:
Allegedly Stuxnet	Sony hack due to "The Interview" movie
Non-state actor targets state actor:	Non-state actor targets non- state actor:
	Target, Home Depot hacks



#### Classic scenario

 The Secretary of State says to his or her foreign minister counterpart: "Please stop hacking us..."





#### How we can do better

- Problems with private companies disclosing hacks.
- Governments and the attribution problem, and the government-to-government disclosure dilemma.
- Governments and norms

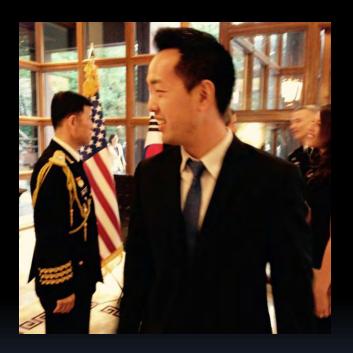


### Thinking like a cyber diplomat

- Senior bilateral dialogues
- Attribution problem
- Disclosure dilemma
- Recommendations



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## Appendix:

```
SetHandleInformation error: %08d
             %08d LastError:
          %COMSPEC% cmd
                       /d /a /c %s
   WARE\Policies\Microsoft\Windows\System
        Unable to find cmd.exe Unable
 patch cmd.exe
               ınstall
            127.0.0.1 -n
      /c ping
                        1 5
      type %%windir%%\explorer.exe > "%s"
                 saved successfully
wnload failed File decryption failed File
is empty Current dir: %s
            % 5 % 5 €
                  %-15s: %d seconds ■
```

Source: Softpedia.com